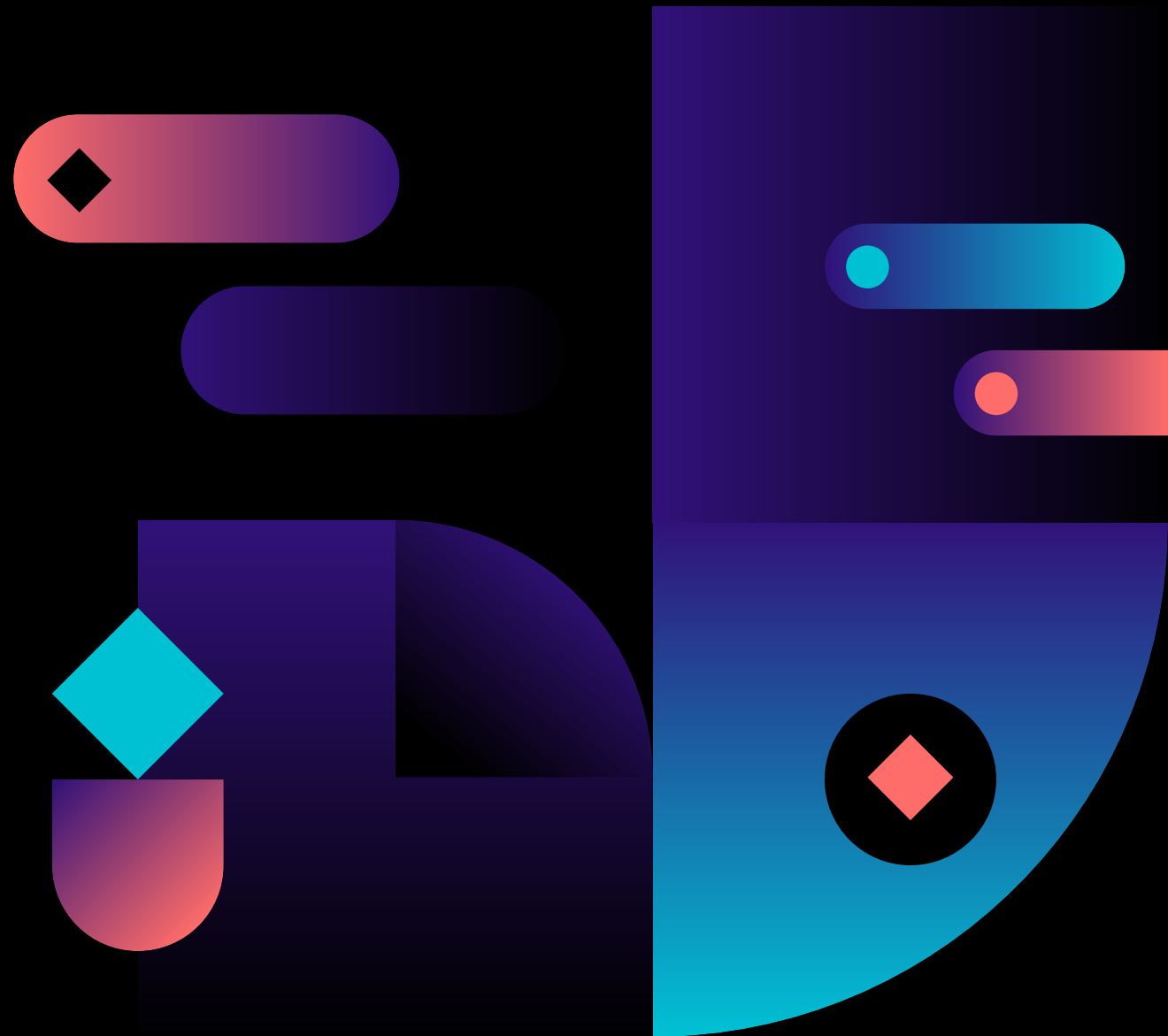


# Wondershare reseller program guide





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Shezhen born,  
globally made

Wondershare is one of the world's leading software development and publishing companies, with more than 30 million active users per year.

Our mission is to help generations of people become more creative and productive with easy to use technology and products.



Working to expand Wondershare is a team of 500 spanning China, Canada, and Japan. With products available through a well-established network of VARs, retailers, online providers, Wondershare has the capacity to compete with the biggest and best companies.

Wondershare has been listed on the Shenzhen Stock Exchange (SHE: 300624) since January 2018. Additional information is available at [www.wondershare.com/investors](http://www.wondershare.com/investors)

PRODUCT PORTFOLIO

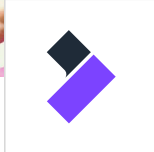

# Digital creativity

VISIT SHOP



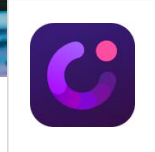
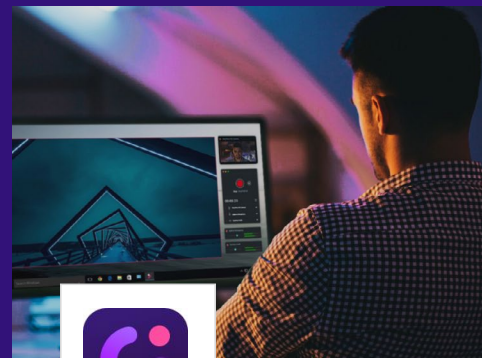
**Filmora**

A video editor for all creators.




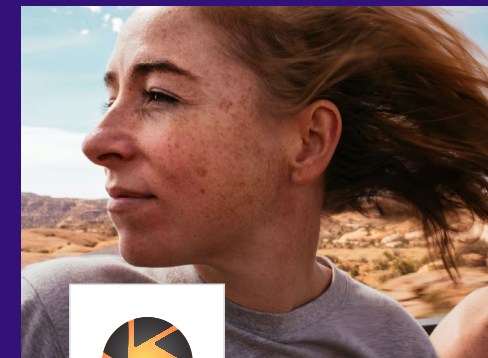
**FilmoraPro**

Refine your footage with professional precision.



**DemoCreator**

Screen capture, recording, and video editing software.




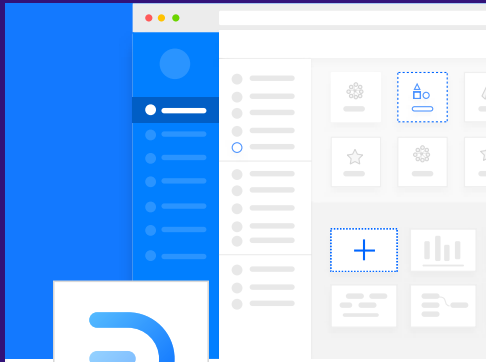
**Fotophire**

Edit. Cut. Erase. All the tools you need to elevate your photography.

## PRODUCT PORTFOLIO


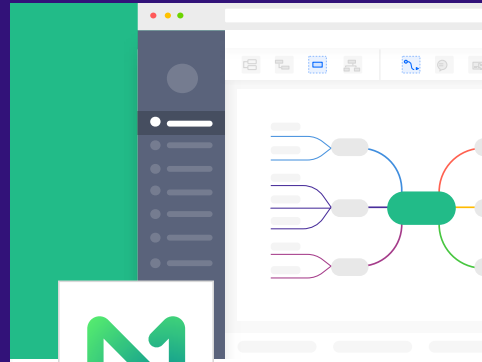
# Digital creativity

[VISIT SHOP](#)




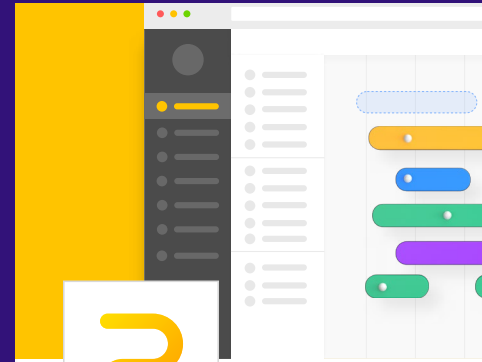
### EdrawMax

From flowcharts to layouts, this is a powerful all-in-one diagramming software.



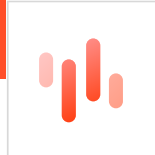
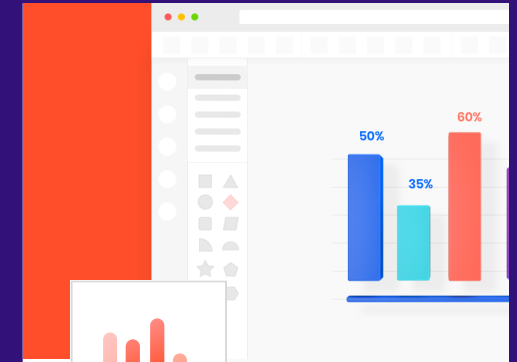
### MindMaster

A versatile and user-friendly mind mapping tool that works on multiple platforms.



### Edraw Project

Schedule, manage and track projects, with an intuitive Gantt chart tool.



### EdrawInfo

A beginner-friendly tool to help you create infographics from scratch.

Category	Value
Blue	50%
Cyan	35%
Red	60%

PRODUCT PORTFOLIO

# Office productivity

VISIT SHOP



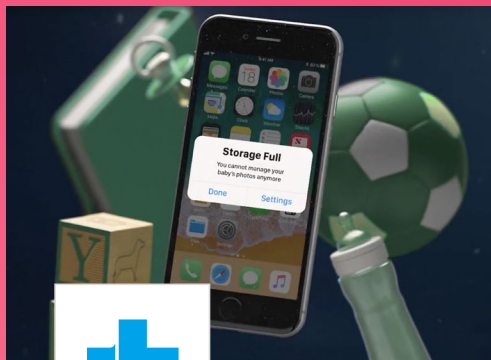
## PDFelement

The easiest way to create, edit, convert and sign your PDF documents.

PRODUCT PORTFOLIO

# Data management

VISIT SHOP



## DrFone

The easiest way to create, edit, convert and sign your PDF documents.

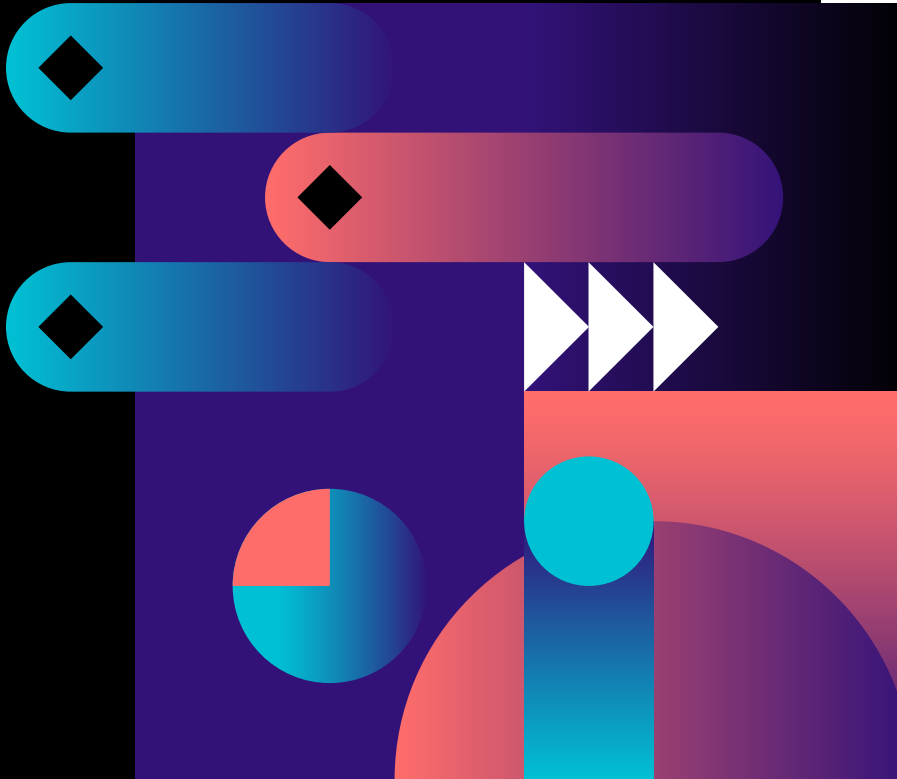


## Recoverit

Rescue your deleted files, photos, videos, audio, emails, and more.



# Program overview



Wondershare resellers focus primarily on software licensing sales to commercial, government, and education customers.

Partner Program allows you to engage with Wondershare at a level representing your organization's resources, areas of specialty, and commitment. In exchange, our sales team will provide you with full sales and marketing support.

Our online reseller portal makes your ordering process seamless, with help at available at every point. And the program structure offers you the option to choose the most suitable level based on your available resources.

# Partner benefits

Give your customers the power to thrive in today's digital world.



## Revenue potential

Grow your bottom line with high margins and financial incentives.



## Partner portal

Generate, manage, and distribute licenses to your clients.



## Brand recognition

Align yourself with market-leading brands in Wondershare's product portfolio.



## Product evaluation

Enhance your ability to recommend products by offering pilot deployments for client evaluation.



## Sale enablement

Gain access to the same collateral and training materials available to Wondershare's salesforce.



## Extensive portfolio

Sell our full line of solutions with products and price points designed to suit every customer.



## Deal registration

Reap all the rewards with deal registration and boost your margins.



## Opportunity support

Team up directly with Wondershare sales representatives to win new business.

# Partner tiers

Wondershare's Reseller Program is built around two tiers - Registered and Premier.



## ● Registered Partner

The Registered Partner Program is the entry-level membership in the partner program. Our registered partners are businesses with varying levels of reseller expertise who are looking to market and resell our products to their customers.

This level is designed to enable those registered, regardless of their go-to-market model, to learn about and leverage Wondershare products.



## ◆ Premier Partner

This partnership level is for resellers with strong expertise and presence in their local markets. Our premier partners are those who are ready to commit to actively promoting Wondershare software products and work closely with our sales team.

Premier partners receive the highest level of onboarding and sales enablement support as we work closely together to help influence revenue.

# Software assurance plan – enterprise client support

Software Assurance is available as an add on on an annual subscription. Software Assurance helps clients unlock the full potential of their Wondershare software and services investment.

By purchasing premium software assurance for volume licenses, your clients receive dedicated support, regular updates, and major upgrades without additional payments.



## **Step-up licensing availability**

Align yourself with market-leading brands in Wondershare's product portfolio.



## **New product versions**

Wondershare delivers continuous improvement for all products in the product portfolio.



## **Extended hotfix support**

Provides product fixes on individual customer incident basis, beyond the standard product support.

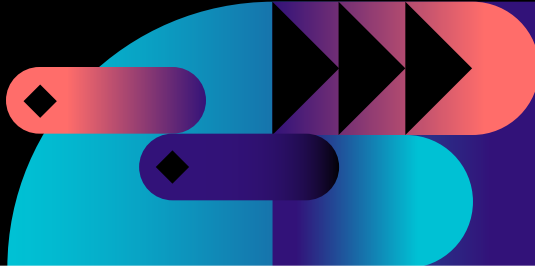


## **24/7 resolution support**

Our support service provides phone and email assistance for Wondershare products.

# How to join?

1



## Submit your application

Fill out the form to register your interest in Wondershare Partner Program at - [www.wondershare.com/partners/resellers.html](http://www.wondershare.com/partners/resellers.html)

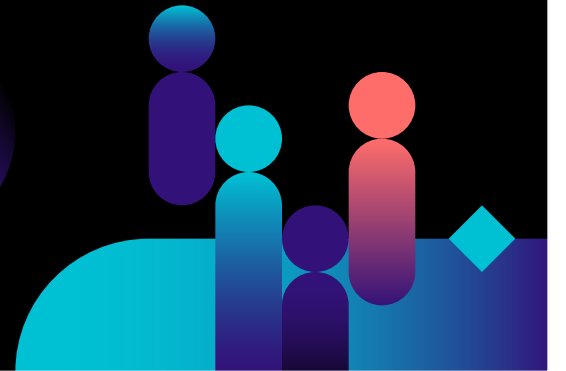
2



## We'll be in touch

A Wondershare business associate will be in touch shortly to find out more about your business.

3



## Complete your onboarding

If you're a good fit for the program, we'll get you started with an onboarding session.

# Additional terms

## **Partner portal**

The Partner Portal is Wondershare's online partners interface with functionalities through which parties manage licenses and exchange information. Certain partners may access the Partner Portal during the term of the Agreement to sell and manage licenses to customers, subject to the terms of the Partner Agreement.

## **Program guide updates**

This Program Guide may be updated periodically, and Wondershare will make such updates available for review by our resellers. Partners should periodically review the Program Guide during their participation in the program to ensure their compliance with any updates.

## **Effect of the program guide**

Except as expressly modified by this Program Guide, the Agreement, including any addenda thereto, will remain in full force and effect.

## **Branding guidelines**

We ask that you do not represent that you work for Wondershare, and do not make any representations or guarantees on behalf of Wondershare. Do not register, purchase, or use any domain names that include "Wondershare", variations that look or sound similar to "Wondershare", or any Wondershare trademark.

## **Minimum requirements**

By participating in the Program, each Partner acknowledges and agrees that failure to meet the minimum requirements under the Program, and/or using unethical business practices may result in Wondershare's termination of a partner's participation in the Program.

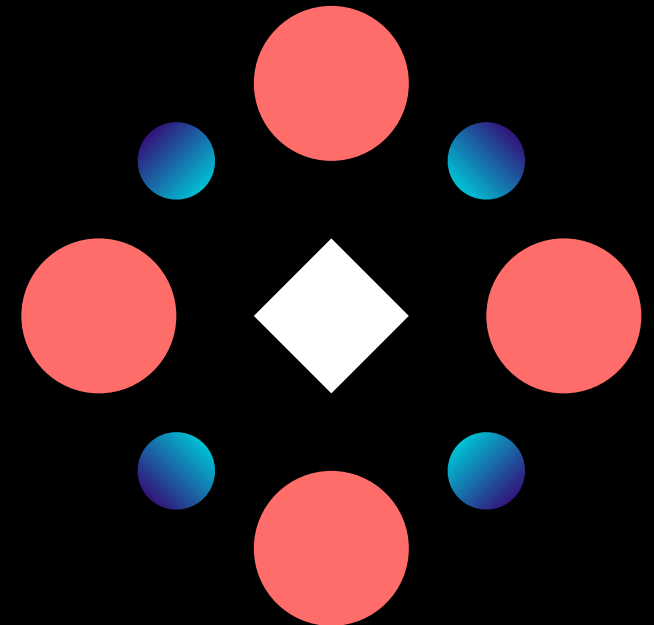
## **Eligible products**

The Program, with its associated requirements and benefits, applies to Wondershare software products made available to partners for resale.



Join a global community of partners who thrive by teaming up with the Wondershare brand in a growing software industry.

Contact [reseller@wondershare.com](mailto:reseller@wondershare.com)





**wondershare**  
Technology simplified.